

There are a lot of people out there.

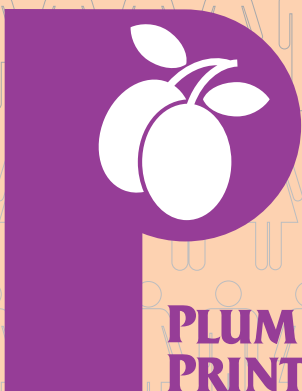
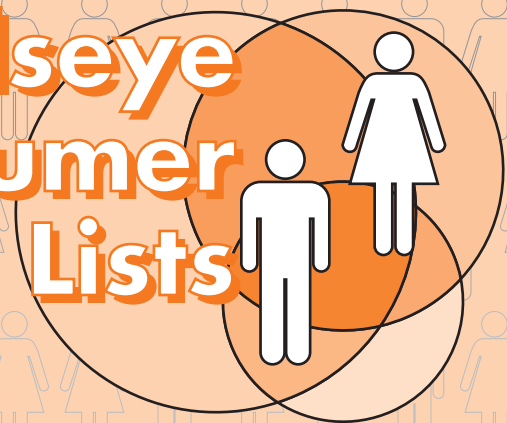
Some would be very interested in the services and products you provide, but some wouldn't. So, how do you get word out to the receptive audience without wasting money on those who don't care? We can help.

**MAILING LISTS MADE EASY
BY YOUR ONE-STOP PRINT SHOP!**



FIND NEW CUSTOMERS

**Bullseye
Consumer
Lists**



**PLUM GROVE
PRINTERS**

**Mailing Services • Quick Printing • Digital Printing
Art & Design Studio • Commercial Printing • Bindery**

Increased Return On Investment— We can help you find new customers!

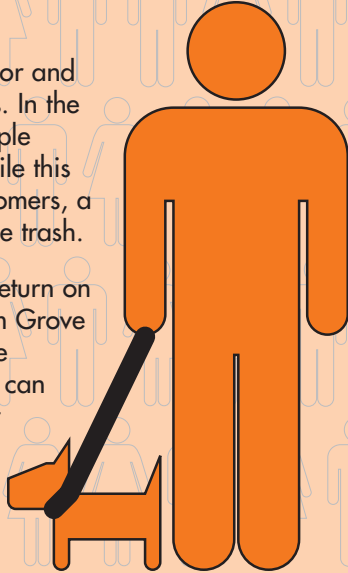
A scenario...

You run a dog grooming parlor and want to attract new customers. In the past, you have sent out a simple mailer to the entire town. While this does bring in a few new customers, a lot of mailers go straight to the trash.

This time, you want a better return on your investment. You call Plum Grove Printers and ask for a Bullseye Consumer List. You ask if you can mail to dog owners, and only those within 10 miles of your headquarters.

We reply, "No problem."

Plum Grove Printers can do more than just supply your list. We can print, address and mail the job, each piece personalized for the recipient. For the same cost as last year's mailing, you have hit the bullseye and dramatically increased sales.



Target and tailor your mailing by any combination of these selects

- Age
- Income
- Home Ownership
- Estimated Home Value
- Gender
- Marital Status
- Mortgage
- Mail Order Purchase
- Pet Owners
- Internet Users
- Housing Type
- Personal Finance

Many Specialty Lists Available

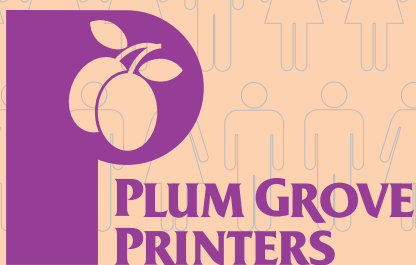
Bullseye Consumer List Benefits

- Fewer undeliverable pieces
- Easiest list you ever built
- Less waste on printing and postage
- From 3.6¢ per name and address for one-time rental (plus setup fees)



Ask about our simple Fact-Finding Form.

We've made a straightforward worksheet to help you specify your Bullseye Consumer List requirements. Go to www.plumgroveprinters.com and you can download a copy.



**Rent a Consumer List
and save on your next mailing!**
Call 847-882-4020 Ext. 5 and
talk to a representative today!

2160 Stonington Avenue • Hoffman Estates, IL 60195 • 847-882-4020 • www.plumgroveprinters.com